

SOCIALSOUNDMACHINE

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info & sales enquiries: +31(0)626 248 900 | bookings@feelingthemusic.com

Social Soundmachine - feeling the music! by Ramon Schreuder

The Social Soundmachine is a unique interactive tabletop, which makes it possible to **create electronic music together**. It has a special multi-touch surface on which you can move different gamepieces that each produce sound or special effect. For example: there are objects for beatboxes, strings, filters and many catchy melodies. There's even a microphone object which is able to record your voice and mix it into the beat!

In a world where everyone is digitally connected and face-to-face conversations are getting rare, **music can bind people**. The Social Soundmachine has a great social impact: spontaneous conversations happen between people gathering around it, and they feel inspired by collaborating and communicating on a creative level.

The pre-recorded audio content was specially composed for the Soundmachine with various dj's and producers, to make sure the musical output stays diverse, but wonderfully pleasing at the same time. To enhance the experience even further, the Social Soundmachine is also aesthetically appealing, with a complete custom-made industrial design: because **beautiful things just work better!**

And last but not least: the intuitive interaction with physical objects is as easy as a kids game, making collaborative exploration of all sounds & possibilities ultimate fun. Anyone will **discover the basics within 30 seconds** and you'll feel like a pro after playing 5 minutes!

More info, photos/videos and bookings:
www.feelingthemusic.com

